

REP HEADLINE# 4295340 TRF# 5:120907
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP
 OCT22/12 14.17
 CHANGES *** WFLA-TV ***

ADV # _____ ADV. NAME POLI/D NELSON/D/SEN/FL REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ ACT. NAME ABAR HUTTON MEDIA BUYER NAME SHELLI HUTTON

6190 GROVEDALE COURT, SUITE 200 SALES PRSN WA- MEGHAN MCGARR (H)
 ALEXANDRIA, VA 22310

ORDER # _____ CONTRACT # 6295340 CLASS: NATL. LOCAL REGIONAL

PRDCT BILL NELSON 4 SENATE EST#472 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT13/12 OCT29/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT22/12 14.17

REP: REVISION 10/22
 RATES REVISED
 SPOTS CANCELED
 NEW TTL \$66,150
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 BILL NELSON FOR SENATE

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 472

| | | | | | | | | | | | | |
|----------------------|---|--|-----------|----|--|----------|-------|-------|---|--|------|---|
| ✓ | R | | 530A-600A | 30 | | \$470.00 | 10/23 | 10/26 | 4 | | TU-F | 4 |
| PROGRAM : 530AM NEWS | | | | | | | | | | | | |
| CON COM1: 530AM NEWS | | | | | | | | | | | | |
| ✓ | R | | 530A-600A | 30 | | \$470.00 | 10/29 | 10/29 | 1 | | MON | 1 |
| PROGRAM : 530AM NEWS | | | | | | | | | | | | |
| CON COM1: 530AM NEWS | | | | | | | | | | | | |

NOV 01 2012

10/22/12 FCC

FAX# 703-516-9680
 CREDIT RISK !!!
 HARRIS REPORT FROM REP
 OCT22/12 14.17
 CHANGES *** WFLA-TV ***

| LINE# | REF | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|--|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 12 | | R | 600A-700A PROGRAM : 6AM NEWS CON COM1: 6AM NEWS | 30 | | \$1,450.00 | 10/23 | 10/26 | 3 | | TU-F | 3 |
| 13 | | R | 600A-700A PROGRAM : 6AM NEWS CON COM1: 6AM NEWS | 30 | | \$1,450.00 | 10/29 | 10/29 | 1 | | MON | 1 |
| 14 | | R | 900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2 | 30 | | \$1,040.00 | 10/23 | 10/26 | 4 | | TU-F | 4 |
| 15 | | R | 900A-1000A PROGRAM : TODAY SHOW 2 CON COM1: TODAY SHOW 2 | 30 | | \$1,040.00 | 10/29 | 10/29 | 1 | | MON | 1 |
| 16 | | R | 1000A-1100A PROGRAM : DAYTIME CON COM1: DAYTIME | 30 | | \$160.00 | 10/23 | 10/26 | 4 | | TU-F | 4 |
| 17 | | R | 1000A-1100A PROGRAM : DAYTIME CON COM1: DAYTIME | 30 | | \$160.00 | 10/29 | 10/29 | 1 | | MON | 1 |
| 18 | | R | 1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3 | 30 | | \$380.00 | 10/23 | 10/26 | 4 | | TU-F | 4 |
| 19 | | R | 1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3 | 30 | | \$380.00 | 10/29 | 10/29 | 1 | | MON | 1 |
| 20 | | R | 200P-300P PROGRAM : RACHEL RAY CON COM1: RACHEL RAY | 30 | | \$250.00 | 10/23 | 10/26 | 4 | | TU-F | 4 |

FAX# 703-526-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP OCT22/12 14.17
CHANGES *** WFLA-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|----------------------|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|---------|-----------|
| 16 | R | | 200P-300P | 30 | | \$250.00 | 10/29 | 10/29 | 1 | | MON | 1 |
| PROGRAM : RACHEL RAY | | | | | | | | | | | | |
| CON COM1: RACHEL RAY | | | | | | | | | | | | |
| 17 | RS | | 600P-630P | 30 | | \$2,250.00 | 10/23 | 10/26 | 3 | | TU-F | 3 |
| PROGRAM : 6PM NEWS | | | | | | | | | | | | |
| CON COM1: 6PM NEWS | | | | | | | | | | | | |
| 18 | R | | 600P-630P | 30 | | \$2,250.00 | 10/29 | 10/29 | 1 | | MON | 1 |
| PROGRAM : 6PM NEWS | | | | | | | | | | | | |
| CON COM1: 6PM NEWS | | | | | | | | | | | | |
| 25 | S | | 630P-700P | 30 | | \$2,000.00 | 10/23 | 10/26 | 0 | | TU,TH-F | 0 |
| PROGRAM : NBC NEWS | | | | | | | | | | | | |
| CON COM1: NBC NEWS | | | | | | | | | | | | |
| 26 | S | | 630P-700P | 30 | | \$2,000.00 | 10/29 | 10/29 | 0 | | MON | 0 |
| PROGRAM : NBC NEWS | | | | | | | | | | | | |
| CON COM1: NBC NEWS | | | | | | | | | | | | |
| 19 | R | | 700P-730P | 30 | | \$2,000.00 | 10/23 | 10/26 | 1 | | TU-F | 1 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| CON COM1: NEWS | | | | | | | | | | | | |
| 28 | R | | 700P-730P | 30 | | \$2,000.00 | 10/29 | 10/29 | 1 | | MON | 1 |
| PROGRAM : NEWS | | | | | | | | | | | | |
| CON COM1: NEWS | | | | | | | | | | | | |
| 19 | R | | 730P-800P | 30 | | \$2,000.00 | 10/23 | 10/26 | 1 | | TU-F | 1 |
| PROGRAM : ET | | | | | | | | | | | | |
| CON COM1: ET | | | | | | | | | | | | |
| 30 | R | | 730P-800P | 30 | | \$2,000.00 | 10/29 | 10/29 | 1 | | MON | 1 |
| PROGRAM : ET | | | | | | | | | | | | |
| CON COM1: ET | | | | | | | | | | | | |

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP
OCT22/12 14.17
CHANGES
*** WFLA-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-----------------------------|----------|--------|-------------|------|-----|------------|------------|----------------|----------|-----------|-------------|-----------|
| ✓ 41 | R | | 700P-815P | 30 | | \$3,400.00 | 10/28 | 10/28 | 1 | | SUN | 1 |
| PROGRAM : FBALL NIGHT IN AM | | | | | | | | | | | | |
| CON COM1: FBALL NIGHT IN AM | | | | | | | | | | | | |
| 39 | RS | | 800A-900A | 30 | | \$1,100.00 | 10/28 | 10/28 | 0 | | SUN | 0 |
| PROGRAM : SUN TODAY | | | | | | | | | | | | |
| CON COM1: SUN TODAY | | | | | | | | | | | | |
| 43 | RS | | 630P-700P | 30 | | \$5,000.00 | 10/28 | 10/28 | 0 | | SUN | 0 |
| PROGRAM : NBC SUN NEWS | | | | | | | | | | | | |
| CON COM1: NBC SUN NEWS | | | | | | | | | | | | |
| ✓ 44 | R | | 1230A-130A | 30 | | \$400.00 | 10/23 | 10/26 | 4 | | TU-F | 4 |
| PROGRAM : FALLON | | | | | | | | | | | | |
| CON COM1: FALLON | | | | | | | | | | | | |
| ✓ 45 | R | | 1230A-130A | 30 | | \$400.00 | 10/29 | 10/29 | 1 | | MON | 1 |
| PROGRAM : FALLON | | | | | | | | | | | | |
| CON COM1: FALLON | | | | | | | | | | | | |
| 46 | S | | 1000P-1100P | 30 | | \$1,800.00 | 10/23 | 10/23 | 0 | | TUE | 0 |
| PROGRAM : PARENTHOOD | | | | | | | | | | | | |
| CON COM1: PARENTHOOD | | | | | | | | | | | | |
| 47 | S | | 900P-1000P | 30 | | \$1,800.00 | 10/24 | 10/24 | 0 | | WED | 0 |
| PROGRAM : LAW ORDER | | | | | | | | | | | | |
| CON COM1: LAW ORDER | | | | | | | | | | | | |
| OCT/12 | 51050.00 | NOV/12 | 15100.00 | | | | | CONTRACT TOTAL | | 66150.00 | | |
| | | | | | | | | | | | TOTAL SPOTS | 80 |

| LINE# | REP | CD | TIME PERIOD | LCTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-------|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
| : | LINE# | : | : | : | : | : | DATE | DATE | : | : | : | SPTS |

MARKET TOTALS \$249,062

WFLA 24%
 WFTS 17%
 WTSP 25%
 WTVT 26%
 WTOG 0%
 WTTA 2%
 WMOR 2%

WMOX 0%
 WXPX 0%
 WWSB 4%
 CABL 0%

SHARES ARE ACCURATE

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 813 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

| | | | | | |
|--------------------|----------------------------------|--------------------------|-----------|--------------------|--------------------|
| Client: | Bill Nelson/ D/ State Senate/ FL | Submission Cost: | 66150 | Campaign Ref: | E:120907072 |
| Buyer: | | Client/Product/Estimate: | 1/1472 | Sales Rep: | HRP Washington, DC |
| Schedule Dates: | 10/22/12 to 11/04/12 | Weeks: | 2 | Order Ref: | 06295340 |
| Est./PO Number: | 06295340 | Contract type: | Political | Business Type: | POLITICAL |
| Associated Copies: | No | | | Business Category: | Transactional |

| | | | | | |
|--------------|----------------------|----------------|------|-------------|--------------------------|
| Product: | Bill Nelson 4 Senate | Booking Group: | WFLA | Key Market: | Tampa-St. Petersburg, FL |
| Demographic: | (L) Household | Order: | | | |

| Ref | Sales Product Details | Rev Type | Rate | Spot Type | 10/22 | 10/29 | Total | Cost |
|----------------|----------------------------------|----------|------|-------------|------------------------|-------|-------|-------|
| 1 | M-F 5a News TWTF.. | 03 | 150 | 30 Comme | Nbr of Spots | 4 | 4 | 600 |
| 2 | M-F 5a News M..... | 03 | 150 | 30 Comme | Nbr of Spots | 1 | 1 | 150 |
| 7 | M-F 7a Today Show TWTF.. | 03 | 900 | 30 Comme | Nbr of Spots | 4 | 4 | 3600 |
| 8 | M-F 7a Today Show M..... | 03 | 900 | 30 Comme | Nbr of Spots | 1 | 1 | 900 |
| 13 | M-F 12p Today Show III TWTF.. | 06 | 100 | 30 Comme | Nbr of Spots | 2 | 2 | 200 |
| 17 | M-F 4p Dr Oz TWTF.. | 03 | 600 | 30 Comme | Open Pre-Empted | -2 | -2 | -200 |
| 18 | M-F 4p Dr Oz M..... | 03 | 600 | 30 Comme | Nbr of Spots | 4 | 4 | 2400 |
| 19 | M-F 5p News TWTF.. | 03 | 900 | 30 Comme | Nbr of Spots | 3 | 3 | 2700 |
| Weekly Totals: | | | | | Total Spots(Ord Spots) | 69 | 16 | 85 |
| Open PR | | | | | | -5 | | -5900 |

Abar Hutton Media
 6190 Grovedale CT #200
 Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
 Submission Number 813 Issue 3



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

| | | |
|---|--|---|
| Client: Bill Nelson/ D/ State Senate/ FL | Submission Cost: 66150 | Campaign Ref: E:120907072 |
| Buyer: FL | Client/Product/Estimate: I./472 | Sales Rep: HRP Washington, DC |
| Schedule Dates: 10/22/12 to 11/04/12 | Weeks: 2 | Order Ref: 06295340 |
| Est./PO Number: 06295340 | Contract type: Political | Business Type: POLITICAL |
| Associated Copies: No | | Business Category: Transactional |

| Ref | Sales Product Details | Rev Type | Rate | Spot Type | 10/22 | 10/29 | Total | Cost |
|--|---|----------|------|-------------|--------------|-------|-------|-------|
| 20 | M-F 5p News M..... | 03 | 900 | 30 Comme | Nbr of Spots | 1 | 1 | 900 |
| 21 | M-F 530p News ..WTF.. | 03 | 900 | 30 Comme | Nbr of Spots | 3 | 3 | 2700 |
| 22 | M-F 530p News M..... | 03 | 900 | 30 Comme | Nbr of Spots | 1 | 1 | 900 |
| 25 | M-F 630p ET / 530p CT NBC Nightly News ..TTF.. | 03 | 2000 | 30 Comme | Nbr of Spots | 2 | 2 | 4000 |
| 31 | Sun 7p ET / 6p CT Football Night in AmericaS | 06 | 1700 | 30 Comme | Nbr of Spots | 1 | 1 | 1700 |
| 32 | M-Su 11p News ..TWTF.. | 03 | 1250 | 30 Comme | Nbr of Spots | 5 | 5 | 6250 |
| 33 | M-Su 11p News M..... | 03 | 1250 | 30 Comme | Nbr of Spots | 1 | 1 | 1250 |
| 34 | Sat 7a Today ShowS. | 03 | 500 | 30 Comme | Nbr of Spots | 1 | 1 | 500 |
| 35 | Sat 9a NewsS. | 03 | 300 | 30 Comme | Nbr of Spots | 1 | 1 | 300 |
| 36 | Sat 12p News | 03 | 150 | 30 Comme | Nbr of Spots | 1 | 1 | 150 |
| Weekly Totals: Total Spots(Ord Spots) | | | | | 69 | 16 | 85 | |
| Open PR | | | | | -5 | | -5 | -5900 |

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 813 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

| | | | | | |
|--------------------|----------------------------------|--------------------------|-----------|--------------------|--------------------|
| Client: | Bill Nelson/ D/ State Senate/ FL | Submission Cost: | 66150 | Campaign Ref: | E:120907072 |
| Buyer: | FL | Client/Product/Estimate: | 1/1472 | Sales Rep: | HRP Washington, DC |
| Schedule Dates: | 10/22/12 to 11/04/12 | Weeks: | 2 | Order Ref: | 06295340 |
| Est./PO Number: | 06295340 | Contract type: | Political | Business Type: | POLITICAL |
| Associated Copies: | No | | | Business Category: | Transactional |

| Ref | Sales Product Details | Rev Type | Rate | Spot Type | 10/22 | 10/29 | Total | Cost |
|---------------------------------------|---|----------|------|-------------|-------|-------|-------|-------|
| 37 | Sat 6p NewsS. | 03 | 700 | 30 Comme | 1 | | 1 | 700 |
| 38 | Sat 7p Entertainment TonightS. | 03 | 650 | 30 Comme | 1 | | 1 | 650 |
| 40 | Sun 9a NewsS | 03 | 300 | 30 Comme | 1 | | 1 | 300 |
| 41 | Sun 12p NewsS | 03 | 150 | 30 Comme | 1 | | 1 | 150 |
| 42 | Sun 6p NewsS | 03 | 750 | 30 Comme | 1 | | 1 | 750 |
| 48 | M-F 530a News .TWTF.. | 01 | 470 | 30 Comme | 4 | | 4 | 1880 |
| 49 | M-F 530a News M..... | 01 | 470 | 30 Comme | | 1 | 1 | 470 |
| 50 | M-F 6a News .TWTF.. | 01 | 1450 | 30 Comme | 3 | | 3 | 4350 |
| 51 | M-F 6a News M..... | 01 | 1450 | 30 Comme | | 1 | 1 | 1450 |
| 52 | M-F 9a Today Show II TWTF.. | 01 | 1040 | 30 Comme | 4 | | 4 | 4160 |
| Weekly Totals: Total Spots(Ord Spots) | | | | | 69 | 16 | 85 | |
| Open PR | | | | | -5 | | -5 | -5900 |

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 813 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8886

Original

| | | |
|---|---|---|
| Client: Bill Nelson/ D/ State Senate/ FL | Submission Cost: 66150 | Campaign Ref: E:120907072 |
| Buyer: FL | Client/Product/Estimate: / / 472 | Sales Rep: HRP Washington, DC |
| Schedule Dates: 10/22/12 to 11/04/12 | Weeks: 2 | Order Ref: 06295340 |
| Est./PO Number: 06295340 | Contract type: Political | Business Type: POLITICAL |
| Associated Copies: No | | Business Category: Transactional |

| Ref | Sales Product Details | Rev Type | Rate | Spot Type | 10/22 | 10/29 | Total | Cost |
|--|------------------------------------|----------|------|-------------|--------------|-------|-------|-------|
| 53 | M-F 9a Today Show II M..... | 01 | 1040 | 30 Comme | Nbr of Spots | 1 | 1 | 1040 |
| 54 | M-F 11a Daytime ..TWTF.. | 03 | 160 | 30 Comme | Nbr of Spots | 4 | 4 | 640 |
| 55 | M-F 11a Daytime M..... | 03 | 160 | 30 Comme | Nbr of Spots | 1 | 1 | 160 |
| 56 | M-F 12p Today Show III ..TWTF.. | 01 | 380 | 30 Comme | Nbr of Spots | 4 | 4 | 1520 |
| 57 | M-F 12p Today Show III M..... | 01 | 380 | 30 Comme | Nbr of Spots | 1 | 1 | 380 |
| 58 | M-F 2p Rachael Ray ..TWTF.. | 03 | 250 | 30 Comme | Nbr of Spots | 4 | 4 | 1000 |
| 59 | M-F 2p Rachael Ray M..... | 03 | 250 | 30 Comme | Nbr of Spots | 1 | 1 | 250 |
| 60 | M-F 6p News ..TWTF.. | 01 | 2250 | 30 Comme | Nbr of Spots | 3 | 3 | 6750 |
| 61 | M-F 6p News M..... | 01 | 2250 | 30 Comme | Nbr of Spots | 1 | 1 | 2250 |
| 62 | M-F 7p News ..TWTF.. | 01 | 2000 | 30 Comme | Nbr of Spots | 1 | 1 | 2000 |
| Weekly Totals: Total Spots(Ord Spots) | | | | | 69 | 16 | 85 | |
| Open PR | | | | | -5 | | -5 | -5900 |

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 813 Issue 3



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

| | | | | | |
|--------------------|----------------------------------|--------------------------|-----------|--------------------|--------------------|
| Client: | Bill Nelson/ D/ State Senate/ FL | Submission Cost: | 66150 | Campaign Ref: | E:120907072 |
| Buyer: | FL | Client/Product/Estimate: | 1/1472 | Sales Rep: | HRP Washington, DC |
| Schedule Dates: | 10/22/12 to 11/04/12 | Weeks: | 2 | Order Ref: | 06295340 |
| Est./PO Number: | 06295340 | Contract type: | Political | Business Type: | POLITICAL |
| Associated Copies: | No | | | Business Category: | Transactional |

| Ref | Sales Product Details | Rev Type | Rate | Spot Type | 10/22 | 10/29 | Total | Cost |
|---------------------------------------|---|----------|------|-------------|--------------|-------|-------|-------|
| 63 | M-F 7p News M..... | 01 | 2000 | 30 Comme | Nbr of Spots | 1 | 1 | 2000 |
| 64 | M-F 730p Entertainment Tonight ..TWTF.. | 01 | 2000 | 30 Comme | Nbr of Spots | 1 | 1 | 2000 |
| 65 | M-F 730p Entertainment Tonight M..... | 01 | 2000 | 30 Comme | Nbr of Spots | 1 | 1 | 2000 |
| 66 | Sun 7p ET / 6p CT Football Night In AmericaS | 03 | 3400 | 30 Comme | Nbr of Spots | 1 | 1 | 3400 |
| 67 | M-F 1237a ET / 1137p CT Late Night ..TWTF.. | 01 | 400 | 30 Comme | Nbr of Spots | 4 | 4 | 1600 |
| 68 | M-F 1237a ET / 1137p CT Late Night M..... | 01 | 400 | 30 Comme | Nbr of Spots | 1 | 1 | 400 |
| Weekly Totals: Total Spots(Ord Spots) | | | | | 69 | 16 | 85 | |
| Open PR | | | | | -5 | | -5 | -5900 |

Pre-emption Summary

| Ref | Sales Product | Spot Type | Pre-empt Date | Status | Pre-empt Value | Makegood Line(s) (Dates) | Makegood Ref | Campaign Ref |
|-----|---|---------------|---------------|------------------|----------------|--------------------------|--------------|--------------|
| 13 | M-F 12p Today Show III | 30 Commercial | 10/22/12 | Open Pre Emption | 200.00 | | 0000000000 | E:120907072 |
| 25 | M-F 630p ET / 530p CT NBC Nightly News | 30 Commercial | 10/22/12 | Open Pre Emption | 4,000.00 | | 0000000000 | E:120907072 |
| 31 | Sun 7p ET / 6p CT Football Night In America | 30 Commercial | 10/22/12 | Open Pre Emption | 1,700.00 | | 0000000000 | E:120907072 |

Grand Totals

| | Month 10 Weeks: 4 | | Month 11 Weeks: 4 | |
|-------|-------------------|-------|-------------------|--|
| | 10/22 | 10/29 | 10/29 | |
| Spots | 85 | 69 | 16 | |
| Cost | 72050 | 58850 | 15100 | |

Grand Totals:

| | |
|--------------|-----------|
| Spots: | 85 |
| Gross Total: | 66,150.00 |
| Commission: | 9,922.50 |
| Net Total: | 56,227.50 |

REF: HEADLINE# 0357340
 0357340 UNAPPROVED REV #1 \$\$\$
 ORDER # _____
 AGY # _____
 AGY. NAME ABAR HUTTON MEDIA
 6190 GROVETDALE COURT, SUITE 200
 ALEXANDRIA, VA 22310
 ORDER # _____
 CONTRACT # 6295340
 CLASS: NATL. LOCAL REGIONAL
 PRDCT BILL NELSON 4 SENATE EST#472 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES OCT23/12 OCT29/12 WK-1
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP11/12 16.50

REF: REVISION
 RATE CHANGE LN'S 27-30
 SPOTS CANCELED ON LN'S 27 AND 29
 NEW TTL 62,775
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 BILL NELSON FOR SENATE

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 27 | RS | | 700P-730P | 30 | | \$1,000.00 | 10/23 | 10/26 | 1 | | TU-F | 1 |
| AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 472 | | | | | | | | | | | | |
| 28 | R | | 700P-730P | 30 | | \$1,000.00 | 10/29 | 10/29 | 1 | | MON | 1 |
| PROGRAM : NEWS CON COM1 : NEWS | | | | | | | | | | | | |
| PROGRAM : NEWS CON COM1 : NEWS | | | | | | | | | | | | |

9/13/12 HRC (B)

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|--------------|-----|----|-------------|------|-----|------------|------------|----------|---------|-----------|------|-------------------------|
| 29 | RS | | 730P-800P | 30 | | \$1,000.00 | 10/23 | 10/26 | 1 | | TU-F | 1 |
| PROGRAM : ET | | | | | | | | | | | | |
| CON COM1: ET | | | | | | | | | | | | |
| 30 | R | | 730P-800P | 30 | | \$1,000.00 | 10/29 | 10/29 | 1 | | MON | 1 |
| PROGRAM : ET | | | | | | | | | | | | |
| CON COM1: ET | | | | | | | | | | | | |
| OCT/12 | | | 50870.00 | | | NOV/12 | | | | | | |
| | | | | | | | | | | | | CONTRACT TOTAL 62775.00 |
| | | | | | | | | | | | | TOTAL SPOTS 90 |

MARKET TOTALS \$249,062 WFLA 24% WFTS 17% WTSP 25% WTVT 26% WTOG 0% WTTA 2% WMOR 2%
 WMOX 0% WXPX 0% WWSB 4% CABL 0%

SHARES ARE ACCURATE

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 765 Issue 2



WFLA-TV
P.O. Box 1410
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PHONE (813) 228-8888

Original

| | | | | | |
|--------------------|----------------------------------|--------------------------|-----------|--------------------|--------------------|
| Client: | Bill Nelson/ D/ State Senate/ FL | Submission Cost: | 59075 | Campaign Ref: | E:120907072 |
| Buyer: | FL | Client/Product/Estimate: | 1/1472 | Sales Rep: | HRP Washington, DC |
| Schedule Dates: | 10/22/12 to 11/04/12 | Weeks: | 2 | Order Ref: | 06295340 |
| Est./PO Number: | 06295340 | Contract type: | Political | Business Type: | POLITICAL |
| Associated Copies: | No | | | Business Category: | Transactional |

| | | | | | |
|--------------|----------------------|----------------|------|-------------|--------------------------|
| Product: | Bill Nelson 4 Senate | Booking Group: | WFLA | Key Market: | Tampa-St. Petersburg, FL |
| Demographic: | (L) Household | Order: | | | |

| Ref | Sales Product Details | Rev Type | Rate | Spot Type | 10/22 | 10/29 | Total | Cost |
|----------------|-----------------------------|----------|------|-------------|------------------------|-------|-------|-------|
| 1 | M-F 5a News TWTF.. | 03 | 150 | 30 Comme | Nbr of Spots 4 | | 4 | 600 |
| 2 | M-F 5a News M..... | 03 | 150 | 30 Comme | Nbr of Spots 1 | | 1 | 150 |
| 3 | M-F 530a News TWTF.. | 03 | 250 | 30 Comme | Nbr of Spots 4 | | 4 | 1000 |
| 4 | M-F 530a News M..... | 03 | 250 | 30 Comme | Nbr of Spots 1 | | 1 | 250 |
| 5 | M-F 6a News TWTF.. | 03 | 700 | 30 Comme | Nbr of Spots 4 | | 4 | 2800 |
| 6 | M-F 6a News M..... | 03 | 700 | 30 Comme | Nbr of Spots 1 | | 1 | 700 |
| 7 | M-F 7a Today Show TWTF.. | 03 | 900 | 30 Comme | Nbr of Spots 4 | | 4 | 3600 |
| 8 | M-F 7a Today Show M..... | 03 | 900 | 30 Comme | Nbr of Spots 1 | | 1 | 900 |
| Weekly Totals: | | | | | Total Spots(Ord Spots) | | | |
| Open PR | | | | | 73 | 17 | 90 | |
| | | | | | -2 | | -2 | -3700 |

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 765 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

| | | |
|--|---------------------------------|----------------------------------|
| Client: Bill Nelson/ D/ State Senate/ FL | Submission Cost: 59075 | Campaign Ref: E:120907072 |
| Buyer: FL | Client/Product/Estimate: 1/1472 | Sales Rep: HRP Washington, DC |
| Schedule Dates: 10/22/12 to 11/04/12 | Weeks: 2 | Order Ref: 06295340 |
| Est./PO Number: 06295340 | Contract type: Political | Business Type: POLITICAL |
| Associated Copies: No | | Business Category: Transactional |

| Ref | Sales Product Details | Rev Type | Rate | Spot Type | 10/22 | 10/29 | Total | Cost |
|------------------------|----------------------------------|----------|------|-------------|-------|-------|-------|-------|
| 9 | M-F 9a Today Show II TWTF.. | 03 | 550 | 30 Comme | 4 | | 4 | 2200 |
| 10 | M-F 9a Today Show II M..... | 03 | 550 | 30 Comme | | 1 | 1 | 550 |
| 11 | M-F 11a Daytime TWTF.. | 06 | 80 | 30 Comme | 4 | | 4 | 320 |
| 12 | M-F 11a Daytime M..... | 06 | 80 | 30 Comme | | 1 | 1 | 80 |
| 13 | M-F 12p Today Show III TWTF.. | 06 | 100 | 30 Comme | 4 | | 4 | 400 |
| 14 | M-F 12p Today Show III M..... | 06 | 100 | 30 Comme | | 1 | 1 | 100 |
| 15 | M-F 2p Rachael Ray TWTF.. | 06 | 125 | 30 Comme | 4 | | 4 | 500 |
| 16 | M-F 2p Rachael Ray M..... | 06 | 125 | 30 Comme | | 1 | 1 | 125 |
| 17 | M-F 4p Dr Oz TWTF.. | 03 | 600 | 30 Comme | 4 | | 4 | 2400 |
| 18 | M-F 4p Dr Oz M..... | 03 | 600 | 30 Comme | | 1 | 1 | 600 |
| Weekly Totals: | | | | | 73 | 17 | 90 | |
| Total Spots(Ord Spots) | | | | | -2 | | -2 | -3700 |
| Open PR | | | | | | | | |

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 765 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

| | | | | | |
|--------------------|----------------------------------|--------------------------|-----------|--------------------|--------------------|
| Client: | Bill Nelson/ D/ State Senate/ FL | Submission Cost: | 59075 | Campaign Ref: | E:120907072 |
| Buyer: | FL | Client/Product/Estimate: | 1/1472 | Sales Rep: | HRP Washington, DC |
| Schedule Dates: | 10/22/12 to 11/04/12 | Weeks: | 2 | Order Ref: | 06295340 |
| Est./PO Number: | 06295340 | Contract type: | Political | Business Type: | POLITICAL |
| Associated Copies: | No | | | Business Category: | Transactional |

| Ref | Sales Product Details | Rev Type | Rate | Spot Type | 10/22 | 10/29 | Total | Cost |
|---------------------------------------|--|----------|------|-------------|--------------|-------|-------|-------|
| 19 | M-F 5p News TWTF.. | 03 | 900 | 30 Comme | Nbr of Spots | 3 | 3 | 2700 |
| 20 | M-F 5p News M.... | 03 | 900 | 30 Comme | Nbr of Spots | 1 | 1 | 900 |
| 21 | M-F 530p News ..WTF.. | 03 | 900 | 30 Comme | Nbr of Spots | 3 | 3 | 2700 |
| 22 | M-F 530p News M.... | 03 | 900 | 30 Comme | Nbr of Spots | 1 | 1 | 900 |
| 23 | M-F 6p News TWTF.. | 03 | 1200 | 30 Comme | Nbr of Spots | 4 | 4 | 4800 |
| 24 | M-F 6p News M.... | 03 | 1200 | 30 Comme | Nbr of Spots | 1 | 1 | 1200 |
| 25 | M-F 630p ET / 530p CT NBC Nightly News T.TF.. | 03 | 2000 | 30 Comme | Nbr of Spots | 1 | 1 | 2000 |
| 26 | M-F 630p ET / 530p CT NBC Nightly News M.... | 03 | 2000 | 30 Comme | Nbr of Spots | 1 | 1 | 2000 |
| 27 | M-F 7p News TWTF.. | 03 | 1000 | 30 Comme | Nbr of Spots | 1 | 1 | 1000 |
| Weekly Totals: Total Spots(Ord Spots) | | | | | 73 | 17 | 90 | |
| Open PR | | | | | -2 | | -2 | -3700 |

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 765 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601
PHONE (813) 228-8888

Original

| | | |
|--|---------------------------------------|----------------------------------|
| Client: Bill Nelson/ D/ State Senate/ FL | Submission Cost: 59075 | Campaign Ref: E:120907072 |
| Buyer: FL | Client/Product/Estimate: . / . / 1472 | Sales Rep: HRP Washington, DC |
| Schedule Dates: 10/22/12 to 11/04/12 | Weeks: 2 | Order Ref: 06295340 |
| Est/PO Number: 06295340 | Contract type: Political | Business Type: POLITICAL |
| Associated Copies: No | | Business Category: Transactional |

| Ref | Sales Product Details | Rev Type | Rate | Spot Type | 10/22 | 10/29 | Total | Cost |
|----------------|---|----------|------|-------------|-------|-------|-------|-------|
| 28 | M-F 7p News M..... | 03 | 1000 | 30 Comme | | 1 | 1 | 1000 |
| 29 | M-F 730p Entertainment Tonight .TWTF.. | 03 | 1000 | 30 Comme | 1 | | 1 | 1000 |
| 30 | M-F 730p Entertainment Tonight M..... | 03 | 1000 | 30 Comme | | 1 | 1 | 1000 |
| 31 | Sun 7p ET / 6p CT Football Night In AmericaS | 06 | 1700 | 30 Comme | 1 | | 1 | 1700 |
| 32 | M-Su 11p News .TWTF.. | 03 | 1250 | 30 Comme | 5 | | 5 | 6250 |
| 33 | M-Su 11p News M..... | 03 | 1250 | 30 Comme | | 1 | 1 | 1250 |
| 34 | Sat 7a Today ShowS | 03 | 500 | 30 Comme | 1 | | 1 | 500 |
| 35 | Sat 9a NewsS | 03 | 300 | 30 Comme | 1 | | 1 | 300 |
| 36 | Sat 12p NewsS | 03 | 150 | 30 Comme | 1 | | 1 | 150 |
| 37 | Sat 6p NewsS | 03 | 700 | 30 Comme | 1 | | 1 | 700 |
| Weekly Totals: | | | | | 73 | 17 | 90 | |
| Open PR | | | | | -2 | | -2 | -3700 |

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 765 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

| | | | | | |
|--------------------|----------------------------------|--------------------------|-----------|--------------------|--------------------|
| Client: | Bill Nelson/ D/ State Senate/ FL | Submission Cost: | 59075 | Campaign Ref: | E:120907072 |
| Buyer: | FL | Client/Product/Estimate: | 1/1472 | Sales Rep: | HRP Washington, DC |
| Schedule Dates: | 10/22/12 to 11/04/12 | Weeks: | 2 | Order Ref: | 06296340 |
| Est./PO Number: | 06296340 | Contract type: | Political | Business Type: | POLITICAL |
| Associated Copies: | No | | | Business Category: | Transactional |

| Ref | Sales Product Details | Rev Type | Rate | Spot Type | 10/22 | 10/29 | Total | Cost |
|---------------------------------------|--|----------|------|-------------|-------------------|-------|-------|-------|
| 38 | Sat 7p Entertainment TonightS. | 03 | 650 | 30 Comme | Nbr of Spots 1 | | 1 | 650 |
| 39 | Sun 8a Today ShowS | 03 | 500 | 30 Comme | Nbr of Spots 1 | | 1 | 500 |
| 40 | Sun 9a NewsS | 03 | 300 | 30 Comme | Nbr of Spots 1 | | 1 | 300 |
| 41 | Sun 12p NewsS | 03 | 150 | 30 Comme | Nbr of Spots 1 | | 1 | 150 |
| 42 | Sun 6p NewsS | 03 | 750 | 30 Comme | Nbr of Spots 1 | | 1 | 750 |
| 43 | Sun 630p ET / 530p CT NBC Nightly NewsS | 03 | 2500 | 30 Comme | Nbr of Spots 1 | | 1 | 2500 |
| 44 | M-F 1237a ET / 1137p CT Late Night TWTF.. | 03 | 200 | 30 Comme | Nbr of Spots 4 | | 4 | 800 |
| 45 | M-F 1237a ET / 1137p CT Late Night M..... | 03 | 200 | 30 Comme | Nbr of Spots 1 | | 1 | 200 |
| 46 | Tue 10p ET / 9p CT Parenthood ..T..... | 06 | 1800 | 30 Comme | Nbr of Spots 1 | | 1 | 1800 |
| 47 | Wed 9p ET / 8p CT Law & Order SVU ..W.... | 06 | 1800 | 30 Comme | Nbr of Spots 1 | | 1 | 1800 |
| Weekly Totals: Total Spots(Ord Spots) | | | | | 73 | 17 | 90 | |
| Open PR | | | | | -2 | | -2 | -3700 |

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 765 Issue 2



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

| | | |
|---|---|---|
| Client: Bill Nelson/ D/ State Senate/ FL | Submission Cost: 59075 | Campaign Ref: E:120907072 |
| Buyer: | Client/Product/Estimate: J. 1472 | Sales Rep: HRP Washington, DC |
| Schedule Dates: 10/22/12 to 11/04/12 | Weeks: 2 | Order Ref: 06295340 |
| Est./PO Number: 06295340 | Contract type: Political | Business Type: POLITICAL |
| Associated Copies: No | | Business Category: Transactional |

| Ref | Sales Product Details | Rev Type | Rate | Spot Type | 10/22 | 10/29 | Total | Cost |
|--|-----------------------|----------|------|-----------|-------|-------|-------|--------|
| Weekly Totals: Total Spots(Ord Spots) | | | | | | | | |
| | | | | | 73 | 17 | 90 | |
| | | | | Open PR | -2 | | -2 | -37.00 |

Pre-emption Summary

| Ref | Sales Product | Spot Type | Pre-empt Date | Status | Pre-empt Value | Makegood Line(s) (Dates) | Makegood Ref | Campaign Ref |
|-----|---|---------------|---------------|------------------|----------------|--------------------------|--------------|--------------|
| 25 | M-F 630p ET / 530p CT NBC Nightly News | 30 Commercial | 10/22/12 | Open Pre Emption | 2,000.00 | | 0000000000 | E:120907072 |
| 31 | Sun 7p ET / 6p CT Football Night In America | 30 Commercial | 10/22/12 | Open Pre Emption | 1,700.00 | | 0000000000 | E:120907072 |

Grand Totals

| | | Month 10 Weeks: 4 | | Month 11 Weeks: 4 | |
|-------|--------|-------------------|--|-------------------|-------|
| | | 10/22 | | 10/29 | |
| Spots | Totals | 90 | | 73 | 17 |
| Cost | | 62775 | | 50870 | 11905 |

Grand Totals:

| | |
|---------------------|------------------|
| Spots: | 90 |
| Gross Total: | 59,075.00 |
| Commission: | 8,861.25 |
| Net Total: | 50,213.75 |

REP: HEADLINE# 6295340
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
AUG23/12 12.54
*** WFLA-TV ***

ADV # ADV. NAME POLI/E NELSON/D/SEN/FL REP. # OFF. # SALESMAN #
AGY # AGY. NAME ABAR HUTTON MEDIA BUYER NAME SHELLI HUTTON

6190 GROVEDALE COURT, SUITE 200
ALEXANDRIA, VA 22310
SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6295340 CLASS: NATL. LOCAL REGIONAL

PRDCT BILL NELSON 4 SENATE EST#472 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG23/12 12.54

REP: NEW ORDER
TOTAL \$59,775 @ 96X
PLEASE CONFIRM
THANKS BEN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
BILL NELSON FOR SENATE

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|----------------------|-----|----|-------------|------|-----|----------|------------|----------|---------|-----------|------|-----------|
| 1 | | | 500A-530A | 30 | | \$150.00 | 10/23 | 10/26 | 4 | | TU-F | 4 |
| PROGRAM : 5AM NEWS | | | | | | | | | | | | |
| CON COM1: 5AM NEWS | | | | | | | | | | | | |
| 2 | | | 500A-530A | 30 | | \$150.00 | 10/29 | 10/29 | 1 | | MON | 1 |
| PROGRAM : 5AM NEWS | | | | | | | | | | | | |
| CON COM1: 5AM NEWS | | | | | | | | | | | | |
| 3 | | | 530A-600A | 30 | | \$250.00 | 10/23 | 10/26 | 4 | | TU-F | 4 |
| PROGRAM : 530AM NEWS | | | | | | | | | | | | |
| CON COM1: 530AM NEWS | | | | | | | | | | | | |

9/10/12 FCC (S)

REP HEADLINE: 0295340
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG23/12 12.54
 *** WFLA-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|--|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 4 | | | 530A-600A PROGRAM : 530AM NEWS CON COM1: 530AM NEWS | 30 | | \$250.00 | 10/29 | 10/29 | 1 | | MON | 1 |
| 5 | | | 600A-700A PROGRAM : 6AM NEWS CON COM1: 6AM NEWS | 30 | | \$700.00 | 10/23 | 10/26 | 4 | | TU-F | 4 |
| 6 | | | 600A-700A PROGRAM : 6AM NEWS CON COM1: 6AM NEWS | 30 | | \$700.00 | 10/29 | 10/29 | 1 | | MON | 1 |
| 7 | | | 700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW | 30 | | \$900.00 | 10/23 | 10/26 | 4 | | TU-F | 4 |
| 8 | | | 700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW | 30 | | \$900.00 | 10/29 | 10/29 | 1 | | MON | 1 |
| 9 | | | 900A-1000A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW | 30 | | \$550.00 | 10/23 | 10/26 | 4 | | TU-F | 4 |
| 10 | | | 900A-1000A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW | 30 | | \$550.00 | 10/29 | 10/29 | 1 | | MON | 1 |
| 11 | | | 1000A-1100A PROGRAM : DAYTIME 11A-12N CON COM1: DAYTIME | 30 | | \$80.00 | 10/23 | 10/26 | 4 | | TU-F | 4 |
| 12 | | | 1000A-1100A PROGRAM : DAYTIME 11A-12N CON COM1: DAYTIME | 30 | | \$80.00 | 10/29 | 10/29 | 1 | | MON | 1 |

REP HEADLINE# 6295340
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG23/12 12.54
 *** WFLA-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|--|------|-----|----------|------------|----------|----------|-----------|-------|-----------|
| 13 | | | 1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3 | 30 | | \$100.00 | 10/23 | 10/26 | 4 | | TU-F | 4 |
| 14 | | | 1200N-100P PROGRAM : TODAY SHOW 3 CON COM1: TODAY SHOW 3 | 30 | | \$100.00 | 10/29 | 10/29 | 1 | | MON | 1 |
| 15 | | | 200P-300P PROGRAM : RACHEL RAY CON COM1: RACHEL RAY | 30 | | \$125.00 | 10/23 | 10/26 | 4 | | TU-F | 4 |
| 16 | | | 200P-300P PROGRAM : RACHEL RAY CON COM1: RACHEL RAY | 30 | | \$125.00 | 10/29 | 10/29 | 1 | | MON | 1 |
| 17 | | | 400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ | 30 | | \$600.00 | 10/23 | 10/26 | 4 | | TU-F | 4 |
| 18 | | | 400P-500P PROGRAM : DR. OZ CON COM1: DR. OZ | 30 | | \$600.00 | 10/29 | 10/29 | 1 | | MON | 1 |
| 19 | | | 500P-530P PROGRAM : 5PM NEWS CON COM1: 5PM NEWS | 30 | | \$900.00 | 10/23 | 10/25 | 3 | | TU-TH | 3 |
| 20 | | | 500P-530P PROGRAM : 5PM NEWS CON COM1: 5PM NEWS | 30 | | \$900.00 | 10/29 | 10/29 | 1 | | MON | 1 |
| 21 | | | 530P-600P PROGRAM : 530PM NEWS CON COM1: 530PM NEWS | 30 | | \$900.00 | 10/24 | 10/26 | 3 | | W-F | 3 |

REP HEADLINE# 255340
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

AUG23/12 12.54
 *** WFLA-TV ***

| LINE# | REF | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|---|------|-----|------------|------------|----------|----------|-----------|---------|-----------|
| 22 | | | 530P-600P PROGRAM : 530PM NEWS CON COM1: 530PM NEWS | 30 | | \$900.00 | 10/29 | 10/29 | 1 | | MON | 1 |
| 23 | | | 600P-630P PROGRAM : 6PM NEWS CON COM1: 6PM NEWS | 30 | | \$1,200.00 | 10/23 | 10/26 | 4 | | TU-F | 4 |
| 24 | | | 600P-630P PROGRAM : 6PM NEWS CON COM1: 6PM NEWS | 30 | | \$1,200.00 | 10/29 | 10/29 | 1 | | MON | 1 |
| 25 | | | 630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS | 30 | | \$2,000.00 | 10/23 | 10/26 | 3 | | TU,TH-F | 3 |
| 26 | | | 630P-700P PROGRAM : NBC NEWS CON COM1: NBC NEWS | 30 | | \$2,000.00 | 10/29 | 10/29 | 1 | | MON | 1 |
| 27 | | | 700P-730P PROGRAM : NEWS CON COM1: NEWS | 30 | | \$100.00 | 10/23 | 10/26 | 4 | | TU-F | 4 |
| 28 | | | 700P-730P PROGRAM : NEWS CON COM1: NEWS | 30 | | \$100.00 | 10/29 | 10/29 | 1 | | MON | 1 |
| 29 | | | 730P-800P PROGRAM : ET CON COM1: ET | 30 | | \$100.00 | 10/23 | 10/26 | 4 | | TU-F | 4 |
| 30 | | | 730P-800P PROGRAM : ET CON COM1: ET | 30 | | \$100.00 | 10/29 | 10/29 | 1 | | MON | 1 |

REP HEADLINE# 8295340
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG23/12 12.54
 *** WFLA-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|--|------|-----|------------|------------|----------|----------|-----------|-------|-----------|
| 31 | | | 700P-815P PROGRAM : FBALL NIGHT IN AM CON COM1 : FBALL NIGHT IN AM | 30 | | \$1,700.00 | 10/28 | 10/28 | 1 | | SUN | 1 |
| 32 | | | 1100P-1130P PROGRAM : NEWS 8 CON COM1 : NEWS 8 | 30 | | \$1,250.00 | 10/23 | 10/27 | 5 | | TU-SA | 5 |
| 33 | | | 1100P-1130P PROGRAM : NEWS 8 CON COM1 : NEWS 8 | 30 | | \$1,250.00 | 10/29 | 10/29 | 1 | | MON | 1 |
| 34 | | | 700A-900A PROGRAM : SAT TODAY CON COM1 : SAT TODAY | 30 | | \$500.00 | 10/27 | 10/27 | 1 | | SAT | 1 |
| 35 | | | 900A-1000A PROGRAM : SAT NEWS CON COM1 : SAT NEWS | 30 | | \$300.00 | 10/27 | 10/27 | 1 | | SAT | 1 |
| 36 | | | 1200N-100P PROGRAM : SAT NOON NEWS CON COM1 : SAT NOON NEWS | 30 | | \$150.00 | 10/27 | 10/27 | 1 | | SAT | 1 |
| 37 | | | 600P-630P PROGRAM : SAT 6PM NEWS CON COM1 : SAT 6PM NEWS | 30 | | \$700.00 | 10/27 | 10/27 | 1 | | SAT | 1 |
| 38 | | | 700P-800P PROGRAM : SAT ET CON COM1 : SAT ET | 30 | | \$650.00 | 10/27 | 10/27 | 1 | | SAT | 1 |
| 39 | | | 800A-900A PROGRAM : SUN TODAY CON COM1 : SUN TODAY | 30 | | \$500.00 | 10/28 | 10/28 | 1 | | SUN | 1 |

AUG23/12 12.54
*** WFLA-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|--|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 40 | | | 900A-1000A PROGRAM : SUN NEWS CON COM1: SUN NEWS | 30 | | \$300.00 | 10/28 | 10/28 | 1 | | SUN | 1 |
| 41 | | | 1200N-100P PROGRAM : SUN NOON NEWS CON COM1: SUN NOON NEWS | 30 | | \$150.00 | 10/28 | 10/28 | 1 | | SUN | 1 |
| 42 | | | 600P-630P PROGRAM : SUN 6PM NEWS CON COM1: SUN 6PM NEWS | 30 | | \$750.00 | 10/28 | 10/28 | 1 | | SUN | 1 |
| 43 | | | 630P-700P PROGRAM : NBC SUN NEWS CON COM1: NBC SUN NEWS | 30 | | \$2,500.00 | 10/28 | 10/28 | 1 | | SUN | 1 |
| 44 | | | 1230A-130A PROGRAM : FALLON CON COM1: FALLON | 30 | | \$200.00 | 10/23 | 10/26 | 4 | | TU-F | 4 |
| 45 | | | 1230A-130A PROGRAM : FALLON CON COM1: FALLON | 30 | | \$200.00 | 10/29 | 10/29 | 1 | | MON | 1 |
| 46 | | | 1000P-1100P PROGRAM : PARENTHOOD CON COM1: PARENTHOOD | 30 | | \$1,800.00 | 10/23 | 10/23 | 1 | | TUE | 1 |
| 47 | | | 900P-1000P PROGRAM : LAW ORDER CON COM1: LAW ORDER | 30 | | \$1,800.00 | 10/24 | 10/24 | 1 | | WED | 1 |
| <div> <div>OCT/12</div> <div>49670.00</div> <div>NOV/12</div> <div>10105.00</div> </div> <div> <div>CONTRACT TOTAL</div> <div>59775.00</div> </div> <div> <div>TOTAL SPOTS</div> <div>96</div> </div> | | | | | | | | | | | | |

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | POTL SPTS |
|-------|-------|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
| : | LINE# | : | : | : | : | : | DATE | DATE | : | : | : | SPTS: |

MARKET TOTALS \$249,062
 WFLA 24%
 WFTS 17%
 WMOX 0%
 WTSP 25%
 WXPX 0%
 WTVT 26%
 WWSB 4%
 WTOG 0%
 CABL 0%
 WTTA 2%
 WMOR 2%
 SHARES ARE ACCURATE
 SVC- NSI
 DEMOS- RA35+

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 762 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

| | | | | | |
|--------------------|----------------------------------|--------------------------|-----------|--------------------|--------------------|
| Client: | Bill Nelson/ D/ State Senate/ FL | Submission Cost: | 58775 | Campaign Ref: | E:120907072 |
| Buyer: | FL | Client/Product/Estimate: | 1. /472 | Sales Rep: | HRP Washington, DC |
| Schedule Dates: | 10/22/12 to 11/04/12 | Weeks: | 2 | Order Ref: | 06295340 |
| Est./PO Number: | 06295340 | Contract type: | Political | Business Type: | POLITICAL |
| Associated Copies: | No | | | Business Category: | Transactional |

| | | | | | |
|--------------|----------------------|----------------|------|-------------|--------------------------|
| Product: | Bill Nelson 4 Senate | Booking Group: | WFLA | Key Market: | Tampa-St. Petersburg, FL |
| Demographic: | (L) Household | Order: | | | |

| Ref | Sales Product Details | Rev Type | Rate | Spot Type | 10/22 | 10/29 | Total | Cost |
|---------------------------------------|------------------------------|----------|------|-------------|-------------------|-------|-------|------|
| 1 | M-F 5a News .TWTF.. | 03 | 150 | 30 Comme | Nbr of Spots 4 | | 4 | 600 |
| 2 | M-F 5a News M.... | 03 | 150 | 30 Comme | Nbr of Spots | 1 | 1 | 150 |
| 3 | M-F 530a News .TWTF.. | 03 | 250 | 30 Comme | Nbr of Spots 4 | | 4 | 1000 |
| 4 | M-F 530a News M.... | 03 | 250 | 30 Comme | Nbr of Spots | 1 | 1 | 250 |
| 5 | M-F 6a News .TWTF.. | 03 | 700 | 30 Comme | Nbr of Spots 4 | | 4 | 2800 |
| 6 | M-F 6a News M.... | 03 | 700 | 30 Comme | Nbr of Spots | 1 | 1 | 700 |
| 7 | M-F 7a Today Show .TWTF.. | 03 | 900 | 30 Comme | Nbr of Spots 4 | | 4 | 3600 |
| 8 | M-F 7a Today Show M.... | 03 | 900 | 30 Comme | Nbr of Spots | 1 | 1 | 900 |
| 9 | M-F 9a Today Show II | 03 | 550 | 30 Comme | Nbr of Spots 4 | | 4 | 2200 |
| Weekly Totals: Total Spots(Ord Spots) | | | | | 71 | 15 | 86 | |

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 762 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

| | | |
|---|---|---|
| Client: Bill Nelson/ D/ State Senate/ FL | Submission Cost: 58775 | Campaign Ref: E:120907072 |
| Buyer: .. | Client/Product/Estimate: .I./472 | Sales Rep: HRP Washington, DC |
| Schedule Dates: 10/22/12 to 11/04/12 | Weeks: 2 | Order Ref: 06295340 |
| Est./PO Number: 06295340 | Contract type: Political | Business Type: POLITICAL |
| Associated Copies: No | | Business Category: Transactional |

| Ref | Sales Product Details | Rev Type | Rate | Spot Type | 10/22 | 10/29 | Total | Cost |
|--|-----------------------------------|----------|------|-------------|--------------|-------|-------|------|
| 10 | M-F 9a Today Show II M..... | 03 | 550 | 30 Comme | Nbr of Spots | 1 | 1 | 550 |
| 11 | M-F 11a Daytime .TWTF.. | 08 | 80 | 30 Comme | Nbr of Spots | 4 | 4 | 320 |
| 12 | M-F 11a Daytime M..... | 06 | 80 | 30 Comme | Nbr of Spots | 1 | 1 | 80 |
| 13 | M-F 12p Today Show III .TWTF.. | 06 | 100 | 30 Comme | Nbr of Spots | 4 | 4 | 400 |
| 14 | M-F 12p Today Show III M..... | 06 | 100 | 30 Comme | Nbr of Spots | 1 | 1 | 100 |
| 15 | M-F 2p Rachael Ray .TWTF.. | 06 | 125 | 30 Comme | Nbr of Spots | 4 | 4 | 500 |
| 16 | M-F 2p Rachael Ray M..... | 06 | 125 | 30 Comme | Nbr of Spots | 1 | 1 | 125 |
| 17 | M-F 4p Dr Oz .TWTF.. | 03 | 600 | 30 Comme | Nbr of Spots | 4 | 4 | 2400 |
| 18 | M-F 4p Dr Oz M..... | 03 | 600 | 30 Comme | Nbr of Spots | 1 | 1 | 600 |
| 19 | M-F 5p News .TWT... | 03 | 900 | 30 Comme | Nbr of Spots | 3 | 3 | 2700 |
| Weekly Totals: Total Spots(Ord Spots) | | | | | 71 | 15 | 86 | |

Abar Hutton Media
 6190 Grovedale CT #200
 Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
 Submission Number 762 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

| | | |
|---|---|---|
| Client: Bill Nelson/ D/ State Senate/ FL | Submission Cost: 58775 | Campaign Ref: E:120907072 |
| Buyer: FL | Client/Product/Estimate: / / 472 | Sales Rep: HRP Washington, DC |
| Schedule Dates: 10/22/12 to 11/04/12 | Weeks: 2 | Order Ref: 06295340 |
| Est./PO Number: 06295340 | Contract type: Political | Business Type: POLITICAL |
| Associated Copies: No | | Business Category: Transactional |

| Ref | Sales Product Details | Rev Type | Rate | Spot Type | 10/22 | 10/29 | Total | Cost |
|-----------------------|---|----------|------|-------------|-------------------------------|-------|-------|------|
| 20 | M-F 5p News M..... | 03 | 900 | 30 Comme | Nbr of Spots | 1 | 1 | 900 |
| 21 | M-F 530p News ..WTF.. | 03 | 900 | 30 Comme | Nbr of Spots | 3 | 3 | 2700 |
| 22 | M-F 530p News M..... | 03 | 900 | 30 Comme | Nbr of Spots | 1 | 1 | 900 |
| 23 | M-F 6p News ..TWTF.. | 03 | 1200 | 30 Comme | Nbr of Spots | 4 | 4 | 4800 |
| 24 | M-F 6p News M..... | 03 | 1200 | 30 Comme | Nbr of Spots | 1 | 1 | 1200 |
| 25 | M-F 630p ET / 530p CT NBC Nightly News T.TF.. | 03 | 2000 | 30 Comme | Nbr of Spots | 3 | 3 | 6000 |
| 26 | M-F 630p ET / 530p CT NBC Nightly News M..... | 03 | 2000 | 30 Comme | Nbr of Spots | 1 | 1 | 2000 |
| 31 | Sun 7p ET / 6p CT Football Night in AmericaS | 06 | 1700 | 30 Comme | Nbr of Spots | 1 | 1 | 1700 |
| 32 | M-Su 11p News ..TWTF.. | 03 | 1250 | 30 Comme | Nbr of Spots | 5 | 5 | 6250 |
| 33 | M-Su 11p News | 03 | 1250 | 30 | Nbr of Spots | 1 | 1 | 1250 |
| Weekly Totals: | | | | | Total Spots(Ord Spots) | 71 | 15 | 86 |

Abar Hutton Media
6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 762 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

| | | |
|---|--|---|
| Client: Bill Nelson/ D/ State Senate/ FL | Submission Cost: 58775 | Campaign Ref: E:120907072 |
| Buyer: " " | Client/Product/Estimate: / / 1472 | Sales Rep: HRP Washington, DC |
| Schedule Dates: 10/22/12 to 11/04/12 | Weeks: 2 | Order Ref: 06295340 |
| Est/PO Number: 06295340 | Contract type: Political | Business Type: POLITICAL |
| Associated Copies: NO | | Business Category: Transactional |

| Ref | Sales Product Details | Rev Type | Rate | Spot Type | 10/22 | 10/29 | Total | Cost |
|--|---|----------|------|-------------|-------------------|-------|-------|------|
| 34 | Sat 7a Today ShowS. | 03 | 500 | 30 Comme | Nbr of Spots 1 | | 1 | 500 |
| 35 | Sat 8a NewsS. | 03 | 300 | 30 Comme | Nbr of Spots 1 | | 1 | 300 |
| 36 | Sat 12p NewsS. | 03 | 150 | 30 Comme | Nbr of Spots 1 | | 1 | 150 |
| 37 | Sat 6p NewsS. | 03 | 700 | 30 Comme | Nbr of Spots 1 | | 1 | 700 |
| 38 | Sat 7p Entertainment TonightS. | 03 | 650 | 30 Comme | Nbr of Spots 1 | | 1 | 650 |
| 39 | Sun 8a Today ShowS. | 03 | 500 | 30 Comme | Nbr of Spots 1 | | 1 | 500 |
| 40 | Sun 9a NewsS. | 03 | 300 | 30 Comme | Nbr of Spots 1 | | 1 | 300 |
| 41 | Sun 12p NewsS. | 03 | 150 | 30 Comme | Nbr of Spots 1 | | 1 | 150 |
| 42 | Sun 6p NewsS. | 03 | 750 | 30 Comme | Nbr of Spots 1 | | 1 | 750 |
| 43 | Sun 630p ET / 530p CT NBC Nightly NewsS. | 03 | 2500 | 30 Comme | Nbr of Spots 1 | | 1 | 2500 |
| Weekly Totals: Total Spots(Ord Spots) | | | | | 71 | 15 | 86 | |

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6190 Grovedale CT #200
Alexandria VA 22310

Bill Nelson/ D/ State Senate/ FL
Submission Number 762 Issue 1



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P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

| | | |
|---|--|---|
| Client: Bill Nelson/ D/ State Senate/ FL | Submission Cost: 58775 | Campaign Ref: E:120907072 |
| Buyer: | Client/Product/Estimate: 1/1472 | Sales Rep: HRP Washington, DC |
| Schedule Dates: 10/22/12 to 11/04/12 | Weeks: 2 | Order Ref: 06295340 |
| Est./PO Number: 06295340 | Contract type: Political | Business Type: POLITICAL |
| Associated Copies: No | | Business Category: Transactional |

| Ref | Sales Product Details | Rev Type | Rate | Spot Type | 10/22 | 10/29 | Total | Cost |
|--|---|----------|------|-------------|--------------|-------|-------|------|
| 44 | M-F 1237a ET / 1137p CT Late Night TWTF.. | 03 | 200 | 30 Comme | Nbr of Spots | 4 | 4 | 800 |
| 45 | M-F 1237a ET / 1137p CT Late Night M..... | 03 | 200 | 30 Comme | Nbr of Spots | 1 | 1 | 200 |
| 46 | Tue 10p ET / 9p CT Parenthood T..... | 06 | 1800 | 30 Comme | Nbr of Spots | 1 | 1 | 1800 |
| 47 | Wed 9p ET / 8p CT Law & Order SVU ...W.... | 06 | 1800 | 30 Comme | Nbr of Spots | 1 | 1 | 1800 |
| Weekly Totals: Total Spots(Ord Spots) | | | | | 71 | 15 | 86 | |

| Grand Totals | | | | |
|--------------|-------|-------------------|-------|-------------------|
| | | Month 10 Weeks: 4 | | Month 11 Weeks: 4 |
| Totals | | 10/22 | | 10/29 |
| Spots | 86 | | 71 | 75 |
| Cost | 58775 | | 48870 | 9905 |



WFLA-TV

A MEDIA GENERAL STATION

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Fax (813) 221-5787

INVOICE / AFFIDAVIT

21320
Abar Hutton Media
6190 Grovedale CT #200
ALEXANDRIA VA 22310

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Bill Nelson/ D/ State Senate
PROD: Bill Nelson 4 Senate

2012
INVOICE DATE 10/26/12
ORDER TYPE Political
WFLA I SS
E: 120907072
WFLA
INVOICE NUMBER 010003321B
PAGE 1
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/22/12-11/04/12
Standard Broadcast Month
TERMS: NET 30 DAYS

REF#: . / . /472
Desc: 06295340

| DESCRIPTION | PRICE | RT/SS# | PER | DATE | DAY | TIME | LENGTH | M/G | FOR | PRODUCT DESCRIPTION | PRICE | REMARKS | DEBIT/CREDIT |
|--------------------------------|---------|--------|-----|-------|-----|--------|--------|---------|-----|---------------------|--------|-----------|--------------|
| M-F 5a News | 150.00 | 1 | 4 | 10/23 | TU | 05:27A | 30 | BN12010 | | :30 Commercial | 150.00 | | |
| | | | | 10/24 | WE | 05:27A | 30 | BN12010 | | | 150.00 | | |
| | | | | 10/25 | TH | 05:20A | 30 | BN12010 | | | 150.00 | | |
| | | | | 10/26 | FR | 05:22A | 30 | BN12010 | | | 150.00 | | |
| M-F 7a Today Show | 900.00 | 7 | 4 | 10/23 | TU | 08:34A | 30 | BN12010 | | :30 Commercial | 900.00 | | |
| | | | | 10/24 | WE | 08:26A | 30 | BN12010 | | | 900.00 | | |
| | | | | 10/25 | TH | 08:37A | 30 | BN12010 | | | 900.00 | | |
| | | | | 10/26 | FR | 08:44A | 30 | BN12010 | | | 900.00 | | |
| M-F 12p Today Show III | 100.00 | 13 | 2 | 10/24 | WE | | 30 | | | :30 Commercial | .00 | Preempted | 100.00- |
| | | | | 10/25 | TH | | 30 | | | | .00 | Preempted | 100.00- |
| M-F 4p Dr Dz | 600.00 | 17 | 4 | 10/23 | TU | 04:21P | 30 | BN12010 | | :30 Commercial | 600.00 | | |
| | | | | 10/24 | WE | 04:29P | 30 | BN12010 | | | 600.00 | | |
| | | | | 10/25 | TH | 04:13P | 30 | BN12010 | | | 600.00 | | |
| | | | | 10/26 | FR | 04:55P | 30 | BN12010 | | | 600.00 | | |
| M-F 5p News | 900.00 | 19 | 3 | 10/23 | TU | 05:13P | 30 | BN12010 | | :30 Commercial | 900.00 | | |
| | | | | 10/24 | WE | 05:13P | 30 | BN12010 | | | 900.00 | | |
| | | | | 10/25 | TH | 05:30P | 30 | BN12010 | | | 900.00 | | |
| M-F 530p News | 900.00 | 21 | 3 | 10/24 | WE | 05:57P | 30 | BN12010 | | :30 Commercial | 900.00 | | |
| | | | | 10/25 | TH | 05:46P | 30 | BN12010 | | | 900.00 | | |
| | | | | 10/26 | FR | 05:41P | 30 | BN12010 | | | 900.00 | | |
| M-F 630p ET / 530p CT NBC Nigh | 2000.00 | 25 | 2 | 10/23 | TU | | 30 | | | :30 Commercial | .00 | Preempted | 2000.00- |

*** Continued ***

PERIOD COST 56,950.00

64 Total Units
ACTUAL GROSS BILLING 51,050.00
AGENCY COMMISSION 7,657.50
NET DUE 43,392.50

SUB-TOTALS Debits .00
Credits 5,900.00-
TOTAL RECONCILING 5,900.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

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P.O. Box 1410
Tampa, FL 33601



ADVERTISER PRODUCT
Bill Nelson/ D/ State Senate Bill Nelson 4 Senate

INVOICE NUMBER 010003321B
BROADCAST MONTH 10/01/2012 - 10/2B,
AMOUNT DUE 43,392.50

REMIT TO:

*00148

000021320
Abar Hutton Media
6190 Grovedale CT #200
ALEXANDRIA VA 22310

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



400900020 00000000021320 00000100033218 004339250 4



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 288-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21320
Abar Hutton Media
6190 Grovedale CT #200
ALEXANDRIA VA 22310

REP.: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV.: Bill Nelson/ D/ State Senate
PROD: Bill Nelson 4 Senate

2012 WFLA I SS
INVOICE DATE 10/28/12 E:120907072
ORDER TYPE Political WFLA
INVOICE NUMBER 010003321B PAGE BROADCAST MONTH
SCHEDULE DATES 2 10/01/2012 - 10/2
10/22/12-11/04/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: . / . /472
Desc: 06295340

| SCHEDULE | | | ACTUAL BROADCAST | | | | RECONCILIATION | | |
|--------------------------------|---------|------------|------------------|--------|------|------------------------------------|----------------|-----------|--------------|
| DESCRIPTION | PRICE | RT/SS# PER | DATE | DAY | TIME | LENGTH M/G FOR PRODUCT DESCRIPTION | PRICE | REMARKS | DEBIT/CREDIT |
| Sun 7p ET / 6p CT Football Nig | 1700.00 | 31 1 | 10/25 TH | | | 30 | .00 | Preempted | 2000.00- |
| | | | 10/28 SU | | | 30 | .00 | Preempted | 1700.00- |
| M-Su 11p News | 1250.00 | 32 5 | 10/23 TU | 11:22P | | 30 BN12010 | 1250.00 | | |
| | | | 10/24 WE | 11:13P | | 30 BN12010 | 1250.00 | | |
| | | | 10/25 TH | 11:29P | | 30 BN12010 | 1250.00 | | |
| | | | 10/26 FR | 11:14P | | 30 BN12010 | 1250.00 | | |
| | | | 10/27 SA | 11:20P | | 30 BN12010 | 1250.00 | | |
| Sat 7a Today Show | 500.00 | 34 1 | 10/27 SA | 08:22A | | 30 BN12010 | 500.00 | | |
| Sat 9a News | 300.00 | 35 1 | 10/27 SA | 09:14A | | 30 BN12010 | 300.00 | | |
| Sat 12p News | 150.00 | 36 1 | 10/27 SA | 12:44P | | 30 BN12010 | 150.00 | | |
| Sat 6p News | 700.00 | 37 1 | 10/27 SA | 06:11P | | 30 BN12010 | 700.00 | | |
| Sat 7p Entertainment Tonight | 650.00 | 38 1 | 10/27 SA | 07:36P | | 30 BN12010 | 650.00 | | |
| Sun 9a News | 300.00 | 40 1 | 10/28 SU | 09:43A | | 30 BN12010 | 300.00 | | |
| Sun 12p News | 150.00 | 41 1 | 10/28 SU | 12:55P | | 30 BN12011 | 150.00 | | |
| Sun 6p News | 750.00 | 42 1 | 10/28 SU | 06:24P | | 30 BN12010 | 750.00 | | |
| M-F 530a News | 470.00 | 48 4 | 10/23 TU | 05:59A | | 30 BN12010 | 470.00 | | |
| | | | 10/24 WE | 05:57A | | 30 BN12010 | 470.00 | | |
| | | | 10/25 TH | 05:41A | | 30 BN12010 | 470.00 | | |
| | | | 10/26 FR | 05:40A | | 30 BN12010 | 470.00 | | |
| M-F 6a News | 1450.00 | 50 3 | 10/23 TU | 06:12A | | 30 BN12010 | 1450.00 | | |
| | | | 10/24 WE | 06:13A | | 30 BN12010 | 1450.00 | | |
| | | | 10/26 FR | 06:27A | | 30 BN12010 | 1450.00 | | |
| M-F 9a Today Show II | 1040.00 | 52 4 | 10/23 TU | 09:26A | | 30 BN12010 | 1040.00 | | |
| | | | 10/24 WE | 09:59A | | 30 BN12010 | 1040.00 | | |
| | | | 10/25 TH | 09:29A | | 30 BN12010 | 1040.00 | | |
| | | | 10/26 FR | 09:59A | | 30 BN12010 | 1040.00 | | |
| M-F 11a Daytime | 160.00 | 54 4 | 10/23 TU | 11:21A | | 30 BN12010 | 160.00 | | |
| | | | 10/24 WE | 11:43A | | 30 BN12010 | 160.00 | | |
| | | | 10/25 TH | 11:43A | | 30 BN12010 | 160.00 | | |
| | | | 10/26 FR | 11:49A | | 30 BN12010 | 160.00 | | |
| M-F 12p Today Show III | 380.00 | 56 4 | 10/23 TU | 12:27P | | 30 BN12010 | 380.00 | | |
| | | | 10/24 WE | 12:29P | | 30 BN12010 | 380.00 | | |

*** Continued ***

PERIOD COST 56,950.00

64 Total Units
ACTUAL GROSS BILLING 51,050.00
AGENCY COMMISSION 7,657.50
NET DUE 43,392.50

SUB-TOTALS Debits .00
Credits 5,900.00-
TOTAL RECONCILING 5,900.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.



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Tampa, FL 33606
Tele (813) 288-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21320
Abar Hutton Media
6190 Grovedale CT #200
ALEXANDRIA VA 22310

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Bill Nelson/ D/ State Senate
PROD: Bill Nelson 4 Senate

2012
INVOICE DATE 10/26/12 E:120907072
ORDER TYPE Political WFLA
INVOICE NUMBER 010003321B
PAGE 3 BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/22/12-11/04/12
Standard Broadcast Month
TERMS: NET 30 DAYS

REF#: . / . /472
Desc: 06295340

| SCHEDULE | | | ACTUAL BROADCAST | | | | RECONCILIATION | | |
|---|-------|------------|------------------|-----|-----------|------------------------------------|----------------|---------|--------------|
| DESCRIPTION | PRICE | RT/SS# PER | DATE | DAY | TIME | LENGTH M/G FOR PRODUCT DESCRIPTION | PRICE | REMARKS | DEBIT/CREDIT |
| M-F 2p Rachael Ray 250.00 | 5B | 4 | 10/25 | TH | 12:2BP | 30 | BN12010 | 380.00 | |
| | | | 10/26 | FR | 12:2BP | 30 | BN12010 | 380.00 | |
| | | | | | *WFLA | | :30 Commercial | | |
| | | | 10/23 | TU | 02:4BP | 30 | BN12010 | 250.00 | |
| M-F 6p News 2250.00 | 60 | 3 | 10/24 | WE | 02:21P | 30 | BN12010 | 250.00 | |
| | | | 10/25 | TH | 02:47P | 30 | BN12010 | 250.00 | |
| | | | 10/26 | FR | 02:5BP | 30 | BN12010 | 250.00 | |
| | | | | | *WFLA | | :30 Commercial | | |
| M-F 7p News 2000.00 | 62 | 1 | 10/24 | WE | 06:2BP | 30 | BN12010 | 2250.00 | |
| | | | 10/25 | TH | 06:29P | 30 | BN12010 | 2250.00 | |
| | | | 10/26 | FR | 06:22P | 30 | BN12010 | 2250.00 | |
| | | | | | *WFLA | | :30 Commercial | | |
| M-F 730p Entertainment Tonight 2000.00 | 64 | 1 | 10/24 | WE | 07:11P | 30 | BN12010 | 2000.00 | |
| | | | | | *WFLA | | :30 Commercial | | |
| Sun 7p ET / 6p CT Football Nig 3400.00 | 66 | 1 | 10/25 | TH | 07:40P | 30 | BN12010 | 2000.00 | |
| | | | | | *WFLA | | :30 Commercial | | |
| M-F 1237a ET / 1137p CT Late N 400.00 | 67 | 4 | 10/2B | SU | 07:07P | 30 | BN12011 | 3400.00 | |
| | | | | | *WFLA | | :30 Commercial | | |
| | | | 10/23 | TU | 01:31A | 30 | BN12010 | 400.00 | |
| | | | 10/24 | WE | 01:35A | 30 | BN12010 | 400.00 | |
| | | | 10/25 | TH | 01:30A | 30 | BN12010 | 400.00 | |
| | | | 10/26 | FR | 01:31A | 30 | BN12010 | 400.00 | |
| Total Airtime Gross Spot Revenue: | | | | | 51,050.00 | | | | |

PERIOD COST 56,950.00

64 Total Units
ACTUAL GROSS BILLING 51,050.00
AGENCY COMMISSION 7,657.50
NET DUE 43,392.50

SUB-TOTALS Debits .00
Credits 5,900.00-
TOTAL RECONCILING 5,900.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

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INVOICE / AFFIDAVIT

21320
Abar Hutton Media
6190 Grovedale CT #200
ALEXANDRIA VA 22310

REP: WFLA (Washington Oc)
SLSP: HRP Washington, DC
ADV: Bill Nelson/ O/ State Senate
PROD: Bill Nelson 4 Senate

2012
INVOICE DATE 11/25/12 E: 120907072
ORDER TYPE Political WFLA
INVOICE NUMBER 0100033B17
PAGE 1
BROADCAST MONTH 10/29/2012 - 11/2
SCHEDULE DATES 10/22/12-11/04/12
Standard Broadcast Month

REF#: / /472
Desc: 06295340

TERMS: NET 30 DAYS.

| SCHEDULE | | | ACTUAL BROADCAST | | | | RECONCILIATION | | |
|------------------------|---------|------------|------------------|-----|--------|------------------------------------|----------------|---------|--------------|
| DESCRIPTION | PRICE | RT/SS# PER | DATE | DAY | TIME | LENGTH M/G FOR PRODUCT DESCRIPTION | PRICE | REMARKS | DEBIT/CREDIT |
| M-F 5a News | 150.00 | 2 1 | 10/29 | MO | 05:22A | 30 BN12010 :30 Commercial | 150.00 | | |
| M-F 7a Today Show | 900.00 | B 1 | 10/29 | MO | 08:57A | 30 BN12011 :30 Commercial | 900.00 | | |
| M-F 4p Dr Oz | 600.00 | 1B 1 | 10/29 | MO | 04:11P | 30 BN12010 :30 Commercial | 600.00 | | |
| M-F 5p News | 900.00 | 20 1 | 10/29 | MO | 05:24P | 30 BN12011 :30 Commercial | 900.00 | | |
| M-F 530p News | 900.00 | 22 1 | 10/29 | MO | 05:41P | 30 BN12010 :30 Commercial | 900.00 | | |
| M-Su 11p News | 1250.00 | 33 1 | 10/29 | MO | 11:22P | 30 BN12010 :30 Commercial | 1250.00 | | |
| M-F 530a News | 470.00 | 49 1 | 10/29 | MD | 05:51A | 30 BN12011 :30 Commercial | 470.00 | | |
| M-F 6a News | 1450.00 | 51 1 | 10/29 | MO | 06:21A | 30 BN12010 :30 Commercial | 1450.00 | | |
| M-F 9a Today Show II | 1040.00 | 53 1 | 10/29 | MO | 09:56A | 30 BN12010 :30 Commercial | 1040.00 | | |
| M-F 11a Daytime | 160.00 | 55 1 | 10/29 | MO | 11:35A | 30 BN12011 :30 Commercial | 160.00 | | |
| M-F 12p Today Show III | 380.00 | 57 1 | 10/29 | MD | 12:29P | 30 BN12010 :30 Commercial | 380.00 | | |
| M-F 2p Rachael Ray | 250.00 | 59 1 | 10/29 | MD | 02:54P | 30 BN12011 :30 Commercial | 250.00 | | |
| M-F 6p News | 2250.00 | 61 1 | 10/29 | MD | 06:22P | 30 BN12011 :30 Commercial | 2250.00 | | |
| M-F 7p News | 2000.00 | 63 1 | 10/29 | MO | 07:16P | 30 BN12010 :30 Commercial | 2000.00 | | |

*** Continued ***

| | | | | | | | |
|-------------|-----------|----------------|----------------------|-----------|-------------------|---------|-----|
| PERIOD COST | 15,100.00 | 16 Total Units | ACTUAL GROSS BILLING | 15,100.00 | SUB-TOTALS | Debits | .00 |
| | | | AGENCY COMMISSION | 2,265.00 | TOTAL RECONCILING | Credits | .00 |
| | | | NET DUE | 12,835.00 | | | .00 |

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER Bill Nelson/ O/ State Senate
PRODUCT Bill Nelson 4 Senate

INVOICE NUMBER 0100033B17
BROADCAST MONTH 10/29/2012 - 11/25
AMOUNT DUE 12,835.00

REMIT TO:

*00151

000021320
Abar Hutton Media
6190 Grovedale CT #200
ALEXANDRIA VA 22310

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



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WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 288-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21320
Abar Hutton Media
6190 Grovedale CT #200
ALEXANDRIA VA 22310

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Bill Nelson/ D/ State Senate
PROD: Bill Nelson 4 Senate

2012
INVOICE DATE 11/25/12
ORDER TYPE Political
WFLA I SS
E:120907072
WFLA
INVOICE NUMBER 0100033817
PAGE 2
BROADCAST MONTH 10/29/2012 - 11/2
SCHEDULE DATES 10/22/12-11/04/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: . / . /472
Desc: 06295340

| SCHEDULE | | ACTUAL BROADCAST | | RECONCILIATION | |
|-----------------------------------|-------|------------------|-----------------|------------------------------------|---------|
| DESCRIPTION | PRICE | RT/SS# PER | DATE DAY TIME | LENGTH M/G FOR PRODUCT DESCRIPTION | PRICE |
| M-F 730p Entertainment Tonight | | | | | |
| 2000.00 | 65 | 1 | 10/29 MD 07:56P | 30 BN12011 :30 Commercial | 2000.00 |
| M-F 1237a ET / 1137p CT Late N | | | | | |
| 400.00 | 68 | 1 | 10/29 MO 01:14A | 30 BN12011 :30 Commercial | 400.00 |
| Total Airtime Gross Spot Revenue: | | | 15,100.00 | | |

| | | | | | |
|-------------|-----------|----------------------|-----------|-------------------|-------------|
| PERIOD COST | 15,100.00 | 16 Total Units | | | |
| | | ACTUAL GROSS BILLING | 15,100.00 | SUB-TOTALS | Debits .00 |
| | | AGENCY COMMISSION | 2,265.00 | | Credits .00 |
| | | NET DUE | 12,835.00 | TOTAL RECONCILING | .00 |

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